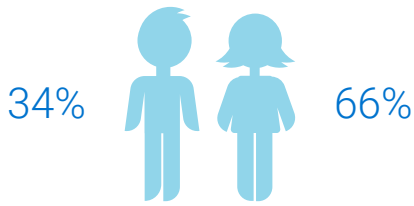


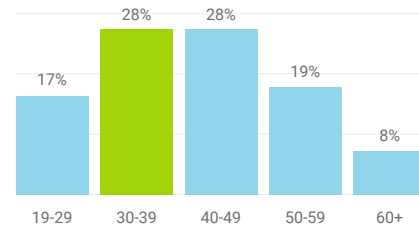
Customer Demographics

A snapshot of employees who use our program *

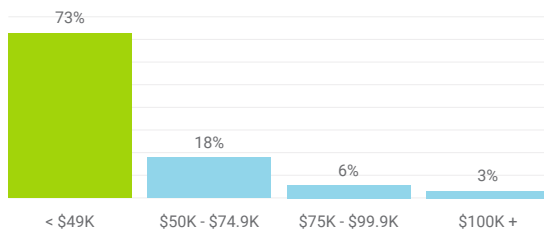
GENDER



AGE



SALARY



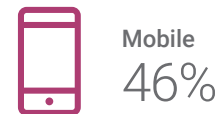
BUYER FREQUENCY

One-Time Buyer
39%



Repeat Buyer
61%

WAYS CUSTOMERS PURCHASE



Learn more at www.PurchasingPower.com/Employers

HERE'S WHAT OUR CUSTOMERS HAVE TO SAY *



93% say it reduces financial stress.



85% are less likely to withdraw from a retirement savings.



81% say it increases satisfaction with their organization.



80% are more likely to stay with their organization.

57

Net Promoter Score
On average, retailers across industry had an NPS score of 35.